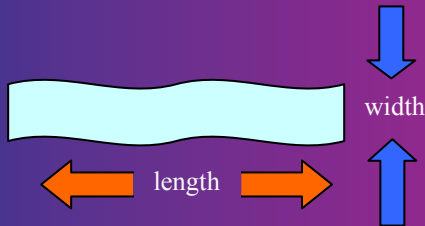


# Anatomy of a Pom

The construction of a pom is very simple. A pom consists of two main parts - the strands and the handle. The handle helps define the shape of the pom, the strands are what give the pom its unique look.

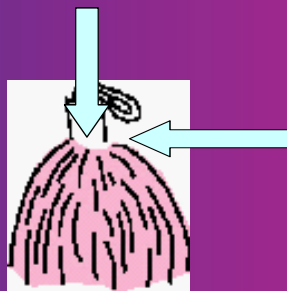
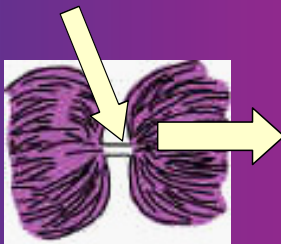
Poms are all measured the same way - by the length and the width of their strands--for instance 6" (long) x 3/4" (wide) or 12" (long) x 3/16" wide and so on. Please see the illustrations below.



**WIDTH MEASUREMENT** is determined by measuring across the strand. (A general rule regarding the the width of the strands is: The narrower the strand, the "swishier" the pom.) Available strand widths range from *Narrow Streamer Poms* - 3/16"; to *Wide Show Poms* - 7/16", 1/2", 3/4" or 1"; to *Super Wide Show Poms* - 2".

**LENGTH MEASUREMENT** is simply the measurement between where the strand is attached to the handle outward to the end of the strand. Cheerballs, which have no handle, are simply measured from the center of the pom outward to determine the strand length. The longer the strand length, the less round the pom shape becomes. (The most popular lengths of a baton handle pom are 4-7", while poms with other handles range from 5" on up to 15".)

With a baton handle as shown below, the strand is measured from inside the baton out to the edge of the strand.



Still not sure? Give us a call, we are always happy to help!

**1-800-600-5076**

Outside USA: 603-964-6066

A cheerleader in a "MIDWAY" uniform is shown holding several pom-poms of different sizes. To her left are two pom-poms labeled "7" and "8". To her right are four pom-poms labeled "6", "5", "4", and "3".

**Pom Sizing Guide**

For sizing purposes --  
A CHEERBALL is approximately 1" smaller than its pom equivalent.  
For example, a 6" cheerball is equivalent to a 5" baton handle pom in diameter.